



1924 A CENTURY OF IMPACT: UNITED FOR A STRONGER FUTURE 2024



ANNUAL REPORT

2022-2023

EMPOWERING **100 YEARS**
SOUTHWEST VIRGINIA FOR

A photograph of two young girls standing outdoors in front of a leafy bush. Both girls are wearing light blue t-shirts with the text 'GIVE UNITED' printed on them. The girl on the right is holding a pair of blue and red pom-poms. The girl on the left has a yellow bow in her hair and is smiling broadly. The background is a dense wall of green and reddish leaves.

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A Message From Our President & Chair

Dear Friends and Supporters,

As United Way of Roanoke Valley celebrates its momentous 100th anniversary, we are filled with a deep sense of gratitude and pride. This centennial is not just a milestone; it's a bridge connecting our rich history with a future ripe with possibility. This year we have demonstrated our resilience showcasing our unwavering commitment to fostering health, education, and financial stability within our community.

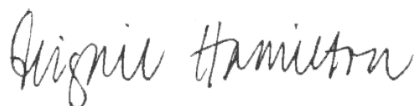
Your generosity this year has been transformative. Together, we've raised a phenomenal \$5.8 million, a testament to your trust and our collective dedication. This achievement is a major stride towards our goal of lifting 10,000 families to self-sufficiency by 2030. Since 2018, we've seen about 4,445 families start their journey to self-sufficiency. Imagine, 7,680 children are thriving right now in quality early education programs, 392 youth are receiving invaluable academic and social support after school, and over a hundred individuals have secured sustainable jobs for their families.

Unveiling the UWRV Centennial Campaign: "A Century of Impact, United for a Stronger Future," we do so with a sense of reverence for our past and an invigorated focus on the future. This campaign isn't just a celebration; it's a pledge to deepen our impact and broaden our reach.

Your unwavering support is the foundation of our achievements. As we stand at the threshold of a new century, we warmly invite you to continue this journey with us, crafting a legacy rich in compassion, resilience, and opportunity. United, we are dismantling barriers and nurturing a community where everyone can thrive.

Thank you for joining us on this transformative path of change and hope. Here's to many more years of making a meaningful impact together!

With warmest regards,



Abby V. Hamilton
President & CEO



Melinda J. Payne
Board Chair



Who Does UWRV Serve?

United Way solves our local region's most urgent problems by finding innovative solutions to longstanding challenges. We unite the area's social service agencies, local businesses, and municipalities to support the underserved in our community, giving us all our best chance at a better life.

Since 2018, UWRV has provided flexible funding, technical assistance, and unprecedented creativity to incubate four partnerships that showcase the expertise and quality of service providers within our region.

EARLY LEARNERS

Ages 0-5

Ensure our children have support both in and out of the classroom in order to surpass school readiness and reading benchmarks.

SUCCESSFUL YOUTH

Ages 6-18

Ensure our children are graduating from high school with the skills necessary to pursue post-secondary education or vocational training.

EMPOWERED ADULTS

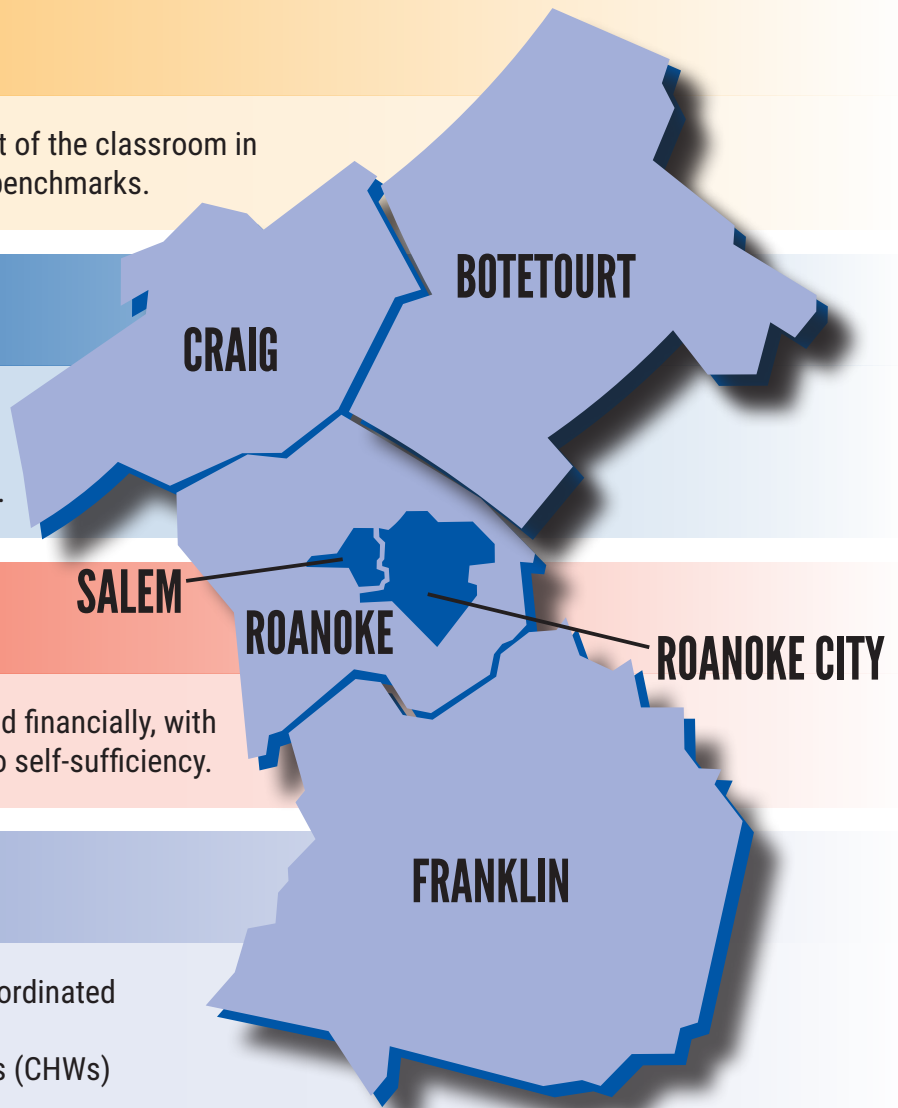
Ages 18+

Ensure our adults are healthy, both physically and financially, with access to employment opportunities that lead to self-sufficiency.

COMMUNITY RESOURCE HUB

Ages 18+

Ensure our neighbors at greatest risk receive coordinated healthcare and direct services with the help of neighborhood-based Community Health Workers (CHWs)



In 2018 we declared an ambitious goal of helping 10,000 families achieve self-sufficiency by 2030.

*As of June 2023, we are nearly halfway to our goal!
With your assistance, we can reach and support even more families.*

**Abby Hamilton,
UWRV President and CEO**

Early Learners | A Strong Start to Success

The Early Learners Collaborative is a cross-generational, multi-agency approach supporting low-income children and their families. Several nonprofits and public agencies work together to incorporate basic needs and employment supports to strengthen the family, and engage parents and caregivers as active partners in supporting their child's development.

United Way of Roanoke Valley leverages grants to improve integration and effectiveness of early childhood services.



The additional funding and UWRV's support has allowed my site to flourish by leaps and bounds. UWRV is not just a local entity; they are an extension of my business and truly FAMILY!

**Taren McCoy, Executive Director & Owner
Small Steps Learning Academy**

"As a small business owner, I am constantly budgeting and revamping strategies to ensure we are providing high quality childcare and continuing education for my staff, while ensuring employee retention.

The support from UWRV and Ready Region West has been instrumental in elevating the quality of service offered through my program. With this partnership, my site has been able to expand in ways I never thought possible before.

Thanks to the support and additional funding of UWRV and Ready Region West my center was able to:

- Provide continuing education for 50% of staff by UWRV Mixed Delivery Manager, Erin.
- Provide 50% of students to participate in a local physical education fitness program at no extra cost to parents.
- Convert our covered patio into an outdoor learning classroom.
- Provide 100% of enrolled students, aged 3-5, Kindergarten readiness screenings.
- Purchase a handicap-accessible bus, upgrading the bus with new seat belts and permanently installed booster seats.

The additional funding and UWRV's support has allowed my site to flourish by leaps and bounds. UWRV is not just a local entity; they are an extension of my business and truly FAMILY! The support is immense and I am so thankful for this partnership!" - Taren McCoy



7,680 children received childcare from qualified providers within our Ready Region West service area.



150 families who normally would not qualify for financial assistance were able to access childcare through the mixed delivery program.



2,314 childcare educators participated in quality improvement training led by UWRV Staff

UWRV Funded Partnerships:

- CHIP of Roanoke Valley (Early Learner's Collaborative)
- Boys and Girls Club of SWVA
- Craig County Childcare
- Creative Kids
- Huddle Up Moms
- LEAP
- New Horizons Health Care
- Small Steps Learning Academy
- One Step Further Childcare
- Physicians To Children
- United Way of HCM
- West End Center
- Yellow Brick Road
- YMCA Land of Wonder
- YMCA VA's Blue Ridge

Successful Youth | Inspiring Dreams, Building Futures

Our work within **Strengthening Youth Opportunities for Success (SYOS)** supports after school programs in the Roanoke Valley. Our partners work together to address interrelated needs of youth and their families. This collaborative provides integrated programs that address academic, behavioral, emotional, health needs, and job skills for youth through after school centers.



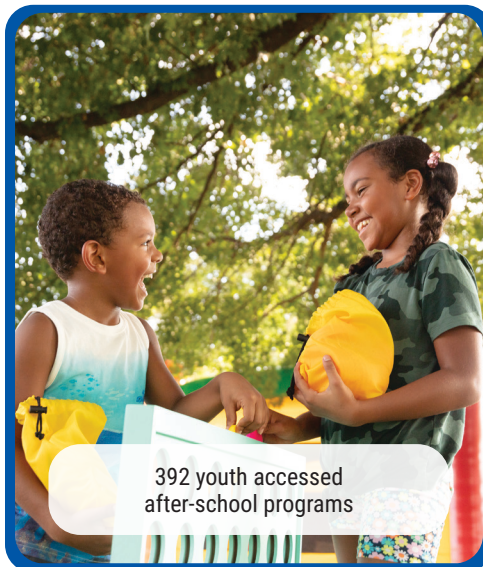
“When the pandemic hit, families faced many uncertainties as school systems were forced to make impossible choices about how to operate.

Thanks to established relationships and their existing involvement in helping families find affordable preschool options, United Way of Roanoke Valley was a natural partner for us to turn to help fill the gap. Roanoke County Public Schools and UWRV worked together to facilitate, connecting families to daycare providers.”

**Dr. Ken Nicely, Superintendent,
Roanoke County Public Schools, UWRV Board of Directors**

“When the pandemic hit, families faced many uncertainties as school systems were forced to make impossible choices about how to operate. Following health department guidelines designed to slow the spread, protect vulnerable populations, and instill confidence with our front line workforce meant traditional schooling was not available to every student every day. Even though Roanoke County Public Schools prioritized having our youngest students in school every day, many families were still concerned about daycare for older students.

Thanks to established relationships and their existing involvement in helping families find affordable preschool options, United Way of Roanoke Valley was a natural partner for us to turn to help fill the gap. RCPS and UWRV worked together to facilitate connecting families to daycare providers. UNITED, we made a difference for some families in their moment of urgent need.” - Dr. Ken Nicely



UWRV Funded Partnerships:

- Family Service Roanoke Valley (SYOS)
- West End Center
- Presbyterian Community Center
- Cultural Arts for Excellence (CAFÉ)
- Boys and Girls Club of SWVA
- Community Youth Program at St. Johns Episcopal Church
- Humble Hustle
- Kids Soar

Empowered Adults | Community Resource Hub

OnRAMP - Adult Employment Project is a collaborative effort funded by UWRV to improve workforce development and increase employment opportunities for families living in poverty.



The OnRAMP collaborative, funded through United Way of Roanoke Valley, was built specifically to bring systems change to the vast regional workforce landscape. UWRV's support of this collaborative has not only changed the lives of those receiving the assistance, but has also changed the landscape of workforce development in our region.

Jo Nelson, Director
Total Action for Progress (TAP) - This Valley Works

The Community Resource Hub was developed to help our neighbors at greatest risk receive coordinated healthcare and direct services with the help of neighborhood-based Community Health Workers (CHWs). UWRV serves as the lead agency to coordinate training and network support for all CHWs across the valley.

"There are days we are able to keep a child's lights on, provide them a meal for the night, or even something as drastic as arranging to keep them in their homes."

Lashara Wade, Certified Community Health Worker
United Way of Roanoke Valley



6,064 contacts were made by Community Health Workers (CHWs) connecting individuals and families to available community resources.



4,592 adults connected to various community resources to remove health and self-sufficiency barriers.



340 adults received services towards gaining employment and furthering their education.

UWRV Funded Partnerships:

- Total Action for Progress (TAP) (OnRamp)
- Greater Workforce Development Board
- Bradley Free Clinic
- New Horizons Healthcare
- Rescue Mission
- Elder Care Solutions
- Latinas Network
- Roanoke Pride, Inc.
- The Least of These Ministries
- YMCA Express Gainsboro
- Black Father Family Initiative
- Lake Christian Ministries
- LEAP
- Local Office on Aging
- Presbyterian Community Center
- Roanoke Area Ministries
- STEP, Inc.
- Feeding SWVA

Current Initiative Steering Committees

Ready Regions Governance Committee

Tana Adams | Bonsack Baptist Weekday Education Center
Sherman Callahan | Alleghany Highlands Public Schools
Megan Crew | Salem City Schools
Yesenia De la Cruz | TAP Head Start
Stephanie DeLuca | Virginia Tech
Mike Elmore | Roanoke City DSS
Maria Ferrone | Creative Kids
Laura Hall | Botetourt County Public Schools
Jaye Harvey | PD Essentials
Amy Kageals | Carilion Children's Hospital
Nikki King | CHIP of Roanoke Valley
Ann Kreft | Roanoke City Public Schools

Dana Kreklow | Roanoke County Public Schools
LeeAnn Linkenhoker | Roanoke Valley Speech and Hearing
Amber Lowery | Roanoke Public Libraries
Taren McCoy | Small Steps Learning Academy
Brenda McGrath | Franklin County Public Schools
Melanie McLarry | MHC Partners for Children
Teresa Oliver | Craig County Childcare Center
Kathy Palmeri | Franklin County DSS
Sharon Sheppard | Virginia Western Community College
Kathy Stockburger | Kathy Stockburger Consulting
Shirley Wells | Head Start and Early Head Start
Elizabeth Wickline | Franklin County Public Schools

Healthy Franklin County Steering Committee

Kim Adkins | Southern Virginia Children's Advocacy Center
Marcie Altice | Franklin County Public Schools
Nancy Bell | Virginia Department of Health
Florence Brown | Office on Aging
Paul Chapman | Franklin County Department of Parks and Recreation
Regina Clark | Piedmont Community Services
Alison Cronk | Carilion Clinic
Cathie Cummins | Children's Assistive Technology Services
Frances J. Davis | Heavenly Manna of Franklin County
Randall Green | Carilion Community Health and Outreach
Billy Ferguson | Franklin County Public Safety
Carol Haynes | Virginia Cooperative Extension - Franklin County, VA
Ellen Holland | Bernard Health Care Center and Free Clinic of Franklin County
Lisa Lietz | SML Good Neighbors
Kim Mason | Southern Area Agency on Aging
Rebekah Meadows | Boys and Girls Club of Southwest Virginia
Joyce Moran | Southern Virginia Children's Advocacy Center
Brenda Muse | Franklin County Public Schools
H.L. Nolen | Sheriff Office of Franklin County Virginia
Holly Ostby | Carilion Clinic

Sheila Overstreet | Habitat for Humanity
Joanne Patterson | Stepping Stones Soup Kitchen Mission
Angela Philips | Family Resource Center of Franklin County
Kristy Pickeral | STEP, Inc.
Martha Pucket | Tri-Area Health Care
Molly Roberts | Carilion Clinic
Kay Saleeby | Helping Hands of Franklin County
Amanda Smith | Carilion Clinic
Eustacia Smith | Tri-Area Health Care
Heather Snead | Franklin County Public Schools
Janet Stockton | Franklin County Public Schools
Jamie Stump | Franklin County Family YMCA
Mary Thurmod | Franklin County Virginia Master Gardeners Association
Carol Tuning | Disability Rights Resource Center
Toni Turner | Franklin County Department of Social Service
Sue Turner | Tri-Area Health Care
Rebecca Tyree | Franklin County Public Schools
John Whitfield | Blue Ridge Legal Services
Katie Whitlow | Piedmont Community Services
Elizabeth Wickline | Franklin County Public Schools

Bank On Roanoke Valley Steering Committee

Pamela Balmuth | American National Bank & Trust
Tim Cerebe | Freedom First Credit Union
Leslie Clark | United Way of Roanoke Valley
Robert S. Cowell | City of Roanoke
Nathan Flinchum | Roanoke City Public Libraries
Mandy Folman | City of Roanoke
Jonathan Foreman | Bank of Botetourt

Greg Goodman | Roanoke EnVision Center
Robert Humphries | Total Action for Progress
Brandon Meginley | City of Roanoke
Sarah Miller | HomeTrust Bank
Dave Prosser | Freedom First Credit Union
Damon Williams | First Citizens Bank

Black Father Family Steering Committee

Ryan Bell | Community Volunteer
Leslie Clark | United Way of Roanoke Valley
Leslie Floyd, Ed.D. | Bluefield University
Archie Freeman | Roanoke City Public Schools
Rev. Anthony Holmes | Loudon Avenue Christian Church
Lee Learman, MD, Ph.D. | Virginia Tech Carilion School of Medicine

Rev. William Lee | Community Volunteer
Stephanie Moon-Reynolds | City of Roanoke
Cheryl Mosley | United Way of Roanoke Valley
Chris Roberts | City of Roanoke
Darnell Wood | Norfolk Southern

Healthy Roanoke Valley Steering Committee

Liz Ackley | Roanoke College
Kristin Adkins | Virginia Department of Health
Maureen Best | LEAP for Local Food
Aaron Boush | Carilion Clinic
Rev. Serenus Churn | High Street Baptist
Lee Clark | Rescue Mission Ministries, Inc
Leslie Clark | United Way of Roanoke Valley
Matthew Crookshank | City of Roanoke
Mary Ann Gilmer | Goodwill Industries of the Valleys
Anne Marie Green | Council of Community Services
Frederick Gusler | Roanoke Redevelopment and Housing Authority
Abby Hamilton | United Way of Roanoke Valley
Shirley Holland | Carilion Clinic
Jeremy Holmes | Roanoke Valley-Alleghany Regional Commission

Sallie Beth Johnson | Radford University
Elizabeth (Beth) Leffel | Leffel Consulting Group, LLC
Steven Martin | City of Roanoke
Dr. Cynthia Morrow | Virginia Department of Health
Cheryl Mosley | United Way of Roanoke Valley
Julie Phillips | Botetourt County Libraries
Dave Prosser | Freedom First Credit Union
Molly Roberts | Carilion Clinic
Kim Roe | Carilion Clinic
Kelly Sandridge | Roanoke City Public Schools
Rebecca Stackhouse | Veterans Administration Medical Center
Jonathan Stewart | New Horizons Healthcare
Rev. Preston Tyler | Hill Street Baptist Church
Janine Underwood | Bradley Free Clinic

Your Future Matters to Us!

We're grateful for your support in shaping a brighter future for Virginia's Blue Ridge.

As a token of gratitude, we're offering a free estate planning tool to our community. Simple, swift, and completely cost-free.

Secure your future while supporting ours. Start your free will journey today with United Way.

freewill.com/unitedway

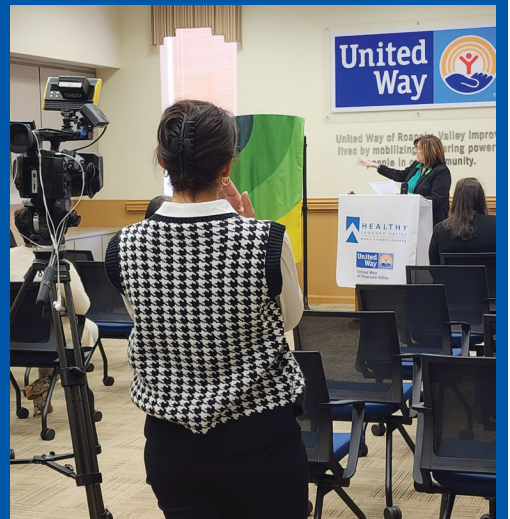


FREEWILL 

UNITED WAY 100 
of ROANOKE VALLEY
1924 A CENTURY OF IMPACT: UNITED FOR A STRONGER FUTURE 2024

Giving Back With UWRV

The profound impact of United Way often goes unnoticed, yet our dedicated staff labors tirelessly each day behind the scenes, bringing positive change to our community. Whether it was gathering school supplies, spreading joy by adorning homes for the holidays, distributing holiday food packages in local neighborhoods, surprising a deserving family with holiday cheer, or disseminating crucial information about mental health and COVID-19 resources, our staff worked with passion and commitment. The ripple effect extends beyond our staff, as community volunteers join hands with us, magnifying the difference we can make together.



Campaign Appreciation Awards

At the end of every campaign, United Way of Roanoke Valley extends its appreciation for all the time and effort that goes into running a workplace campaign and community volunteers. Congratulations to our 2022-2023 honorees!



GROWING AND GLOWING AWARD

 **GENTRY LOCKE**
Attorneys



SHINING STAR AWARD

Donna Sweetenberg
Cultural Arts for Excellence



5-STAR EXCELLENCE AWARD

 **AMERICAN NATIONAL**
BANK & TRUST COMPANY



EARLY LEARNING SPOTLIGHT AWARD

Keriefia McLean
Peak N' Play



MOST VALUABLE PARTNER AWARD

 **Lake Christian Ministries**



F. WILEY HUBBELL OUTSTANDING VOLUNTEER AWARD

Aaron Boush
Carilion Clinic



LEAD UNITED

Matthew Thomas & Brian Powell
Wine Gourmet / Medmont Mercantile



JEAN A. GLONTZ SCHOLARSHIP

Tyler VanDyke
Craig County High School



COMMUNITY HEALTH WORKER OF THE YEAR

Nathan Fraley
Fralin Free Clinic at The Rescue Mission

Corporate Supporters

United Way works with companies, governments, nonprofits and other organizations to address complex challenges on a worldwide scale. Their ideas, volunteer power, sponsorships, in-kind support, and more are helping build stronger communities. Other forms of support, like United Way workplace campaigns, provide an opportunity for every employee to easily be a part of this community's giving spirit.

These companies know that when they invest to strengthen the most vulnerable in our community, we all win.

We honor the following companies leading the way by investing in United Way's work through their corporate and employee giving here in our region.

Allstate Insurance Company	Davis H. Elliot Company, Inc.	Liberty Mutual Insurance Co.	SERVPRO of Roanoke, Montgomery and Pulaski Counties
Altec, Inc.	Delta Airlines	Macy's	SFCS
American National Bank	Delta Sky Miles	Mariners Landing Country Club	Sheetz, Inc.
AmeriHealth Caritas	Dick's Sporting Goods	Marsh McLennan Agency	She's International
Anderson & Reed, LLP	Dominos Pizza	Mast General Store	Skyline National Bank
Anthem (Elevance)	Duke Energy Co.	Medmont Mercantile	SleepSafe Beds and Assured Comfort Beds
Appalachian Power	E. C. Pace Company, Inc.	Member One Federal Credit Union	Southern Team Auto Mall
Aqua America	Eaton Crouse-Hinds Division	Millard Fairfield Holdings	Staples Office Supplies
Aquatic Adventures	Eli Lilly	Miller Electric	Star City Golfworks
Associated Asphalt, LLC	Enterprise Rent-A-Car	Mohawk Industries, Inc.	Steel Dynamics - Roanoke Bar Division
AT&T	Entré Computer Center	Morgan Stanley	SWBC Mortgage
Atlantic Bay Mortgage Group	Erie Insurance Group	Morrisette Packaging, Inc.	Tacos Rojas
Bank of Botetourt	Family Service of Roanoke Valley	National Bank, Roanoke Loan Production Office	Target Store
Bank of the James	Farm Bureau Bank	Nationwide	The French Farmhouse
Benny Marconi's	FedEx	Navy Federal Credit Union	The Hill Church
Bentley Systems, Inc.	First Bank	New Horizons Healthcare	The Hotel Roanoke and Conference Center
Berglund Automotive	First Citizens Bank	New Millennium Building Systems	The Rescue Mission of Roanoke, Inc.
Best Buy	First Horizon Corporation	Nick Brown Custom Home Renovations	The Roanoke Times
Billy's	Florida Blue (Blue Cross/Blue Shield of FL)	NorthWinds Technology Solutions	The Taubman Art Museum
Black & Veatch	Four Seasons Pest Control	Novozymes Biologicals, Inc.	Three Notch'd Brewing Company
Blue Cow Ice Cream Co.	Framatome, Inc.	Olde Salem Brewing Company	TMEIC
Blue Cross Blue Shield of SC	Franklin County Government	Omma Management	Total Action for Progress
Blue Eagle Credit Union	Franklin County Public School System	One Care of Southwest Virginia, Inc.	Town of Vinton
Botetourt County Chamber of Commerce	Freedom First	P1 Technologies	Tractor Supply Co. of Rocky Mount
Botetourt County Schools	FunQuest Family Entertainment Center	Pacific Life	Trane
Botetourt Golf and Swim Club	GE Drives & Controls	Pampered Purfection	Truist Bank
Boxley	Gentry Locke Attorneys	PAR Mobile Golf	TSYS Global Payments
Boxley Ready Mix LLC	Glenn Robinson Cathey Memmer & Skaff PLC	Parkway Brewing Company LLC	Twisted Track Craft Brewers
Bradley Free Clinic of Roanoke Valley	Glenn, Feldmann, Darby & Goodlatte	Paychex, Inc.	Txtur
Bridgewater Marina	Grand Home Furnishings, Inc.	PBC - Pepsi Beverages Company	U.S. Bank
Brown Edwards & Company, L.L.P.	Grange Insurance	People's Bank	United Way of Roanoke Valley
Buddy's BBQ	Hampton Inn & Suites Roanoke - Downtown	Piedmont Foundry Supply, Inc.	UnitedHealth Group
Burns & McDonnell	Hanover Insurance Group	Pinnacle Financial Partners	UPS Store
Cabo Fish Taco	Harvester Performance Center	Planned Parenthood South Atlantic	Valley Distributing Corporation
Capps Home Building Center	Henritze Dental Group	Plunkett & Son Excavating	Veritiv Corporation
Carilion Clinic	Hershey Foods Corporation	Pricewaterhouse Coopers LLP	Verizon Communications Inc
Carter Bank & Trust	Hollins University	Pure Barre	Vertex Signs
Cary Street Partners	HomeTrust Bank	Radford University Carilion	Virginia Tech School of Medicine
Caterpillar	Hustle Haven	RGC Resources, Inc.	Virginia Transformer Corp.
Cedars Labanese Restaurant	IBM Corporation	Roanoke City Public Schools	Wabtec (Graham White Manufacturing Co.)
Cenvar Roofing	InFirst Federal Credit Union	Roanoke College	Waldvogel Commercial Properties
Chandler Concrete of VA	Ingevity (formerly WestRock)	Roanoke County	Walkabout Outfitters
Child Health Investment Partnership of Roanoke Valley (CHIP)	Intact Specialty Solutions	Roanoke County Public Schools	Wal-Mart Franklin County
chocolatepaper	ITW	Roanoke Higher Education Center	Wells Fargo
City of Roanoke	jopenney	Roanoke Rail Yard Dawgs	Western Virginia Water Authority
City of Salem	Jefferson Center	Roanoke Regional Partnership	Wheeler Media Solutions
Commonwealth Catholic Charities/ St. Francis House	Johnson, Ayers & Matthews	Roanoke-Blacksburg Regional Airport Commission	Wine Gourmet
Commonwealth of Virginia Campaign	Kahler Slater	Rockdale Quarries Corporation	Woods Rogers Vandeventer Black
Corvesta Family of Companies	Kellogg's Corporate Citizenship Fund	Ronile, Inc.	WLSL 10
Craig-Botetourt Electric Co. CO-OP	Kroger Mid-Atlantic	Ryder Truck Rental	WyndRose
CSX	L3Harris Technologies	Salem City Schools	Yokohama Tire Manufacturing - VA, LLC
Davenport & Company LLC	LewisGale Regional Health System	Salem Red Sox	
Davidsons		Science Museum of Western Virginia	

Grant Funders

United Way attracts resources from the following state, local, and national funders to support the work of partners in the Roanoke Valley region advancing innovation and collaborations towards the education, health, and financial stability of our residents.

Carilion Clinic
Child Development Resources
City of Roanoke
Virginia Department of Education

Virginia Department of Health - Roanoke
City & Alleghany Health District
Virginia Department of Health - West Piedmont
Health District

Virginia Early Childhood Foundation
Virginia Rural Health Association

United Way of Roanoke Valley extends its sincere gratitude to the following individuals and groups for their generosity.

Thank you for demonstrating what it truly means to LIVE UNITED.

These are the people and companies who make good things happen.

The following lists reflect gifts received in the 2022-2023 annual campaign. If we have listed you incorrectly, please accept our apologies and contact Lara Thompson at lara@uwrv.org so we can update your information for future listings.



UNITED WAY OF ROANOKE VALLEY **TOCQUEVILLE** SOCIETY



United Way Tocqueville Society began in 1984 to honor those individuals who have demonstrated an extraordinary commitment to philanthropy through their passion for investing in the community and making a difference - personally and collectively. The Tocqueville Society was named in celebration of the vision of French historian Alexis de Tocqueville, who was recognized as a symbol of the true spirit of volunteerism that lives in America's heart.

Members of the United Way Tocqueville Society, over 27,000 across all United Ways in the country, give \$10,000 or more annually. Members of the Tocqueville Society affirm their leadership and deep level of commitment to the betterment of our community.

ORDRE DE LIBERTE \$25,000+

Bill and Diane Elliot

ORDRE DE BIENFAISANCE \$15,000+

Hazel L. Bernard and Debbie Meade
Bill and Shireen Kirk
Doug McQuade

ORDRE DE LOYAUTE \$12,500+

Jeff and Lori Emry

MEMBRES DE LA SOCIETE \$10,000+

Anonymous
Julie and Ab Boxley
David and Robin Dillon
Bruce and Lucy Farrell
Bethany and John "Dutch" Herrig II
Heidi Krisch and Jack Loeb
Donna L. Musgrave
Mr. Leonard Wheeler
The Whitaker Fund
Dr. and Mrs. John R. Wood

We recognize the following generous donors whose investments power our work in the community. Giving levels refer to Virginia's rich heritage as the birthplace of several American Presidents.

Thomas Jefferson Level \$5,000+

Anonymous (3)
Daniel S. and Suzanne M. Brown
Frank Flippin and Sarah Copenhaver
Paul and Susan Frantz
Dr. Gary E. Glontz
Abby Verdillo Hamilton
Drs. Cheri and David Hartman

Scott and Lee Ann Hodge
William E. Jefferson III, M.D.
Anna L. and Thomas T. Lawson
Mr. William J. Lemon
Jim and Cathy McClung
Gail and Mike Quinn
Thomas L. and Sue W. Robertson

Mr. and Mrs. Patrick N. Shaffner
Eddie and Missy Smith
Ron and Michelle Spaar
Bruce and Kathy Stockburger
Bart and Lynn Wilner

James Madison Level \$2,500+

Anonymous (3)
Briggs and Cathy Andrews
Ted and Rachel Barham
Robert and Carol Sue Birmingham
August K. Briele, III
Robert Cope
Michael and Melinda Crosser
Dr. and Mrs. William A. Deyerle
Joe and Spuzzie Duckwall
John and Hoye Duckworth
Mr. W. Heywood Fralin
J. Spencer and Joy Frantz Donor Advised
Fund of Community Foundation Serving
Western Virginia

Mr. and Mrs. John P. Frye, Jr.
F. Staley Hester, Jr.
Christine and Talfourd Kemper
Bob and Cheryl Martin
Gail and Michael McEvoy
Monica T. Monday
Jennie Sue Murdock
The Newbern Foundation
Melinda Payne
Archie and Carrie Pugh
Chitra Ranganathan
Angela and Christopher Reynolds
Meredith and Tom Roller
Savignac Family

Jeff and Ann Shawver
Annette Smith
Chad and Kay Spangler
The Spetzler Fund of Community
Foundation Serving Western Virginia
Matthew Thomas and Brian Powell
Mrs. Michelle and Dr. Kelley Whitmer
Mr. and Mrs. Aaron Whitney
The Janes Family
Jeanne Larsen and Tom Mesner
Mr. and Mrs. Walter Rugaber

George Washington Level \$1,000+

Anonymous (33)
John S. Aldridge
The Anderson Family
Jeff and Nancy Armstrong
Charles and Nancy Ayling
Carl and Lori Baisden
Dr. and Mrs. F. Jackson Ballenger
Mark K. Banks
Jeffrey G. Barbour
Karen and George Barnhart Charitable
Gift Fund
Dr. and Mrs. A. Sidney Barritt, III
Chris Barshick
Todd and Sarah Baumgardner
Gretchen and Andy Beedle
Adrienne Bloss and Andy Goldstein
Mr. and Mrs. John P. Bradshaw, Jr.
Trudy and Robert Brailsford
Stephanie Brill
Michael D. Brown
Mr. and Mrs. George B. Cartledge, Jr.
C. Scott Clarke
Raymond G. Cobb
Bob and Ellen Cowell
Jacob Crawford
Russ and Stacey Danstrom
Larry Davidson and Janice Dinkins Davidson
Debbie Dixon

Dr. and Mrs. Antonio T. Donato
Emily Dorr
Joshua Dowden
Leigh and Machele Dunnagan
Steven and Cynthia Eakin
Glenn and Robin Echols
Ebbie and Tom Edwards
Mr. and Mrs. John D. Eure
Pamela Evans
Christopher Farris
Mr. and Mrs. Daniel D. Fisher
Bev and Shirley Fitzpatrick
Billy and Susan Gauldin
Gary Gepitulan
Brendan Gibson
Kelly Ewers Gorla
Joseph Greear
Karli and Will Griffeth
Drs. Kurt and Maureen Guelzow
Cindy and Allen Hale
James E. Hall, Jr.
Jason A. Hartman
Emerson and Ellen Harvey
John C. Hash II
Wilbur and Lucy Hazlegrove Fund
Richard Hedley
Jeffrey A. Henchel
Valerie Hodges

Dr. Roger Hofford and Mrs. Cynthia Hofford
Shirley Holland
Tim and Libby Hubbard
John and Paula Hutchison
Henry R. Ivey, Jr., MD
Jason M. Johnson
Marville Johnson
Lewis and Marcia Johnson
Charlotte and Bill Kagey
Cynthia Kakouras
Cynthia R. Keaton
George and Cheri Keller
Chuck Kepley
Carol and Drew Kepley
Troy and Lori Kincer
Carolyn and Jason Kiser
Mike Lafon
Mike Lane
Bill and Lorraine Lange
Berneta Langford
Debbie and Doug Leftwich
Sally and Joe Lemmer, MD
Chuck and Mickey Lionberger
Donna M. Littlepage
Daniel Lollar, MD
Nancy Loosle
Susan Lower
Beth Macy and Tom Landon

Patricia and Charles Marlowe
Katie Marshall
Brett and Colleen Marston
Eddie and Elizabeth Martin
Bettina Mason, MS Ed., SHRM-CP
Carl "Buddy" Matney and Susan S. Matney
Terri and Mike Maxey
Ms. Dorry McCorkle
Sean and Amy McGinnis
Jeff and Kim McInnis
John and Mary Jane McMillen
Mac and Amy Michals
Greg Micheal
Nathan Minnix
Harry P. Montoro
Jillian Papa Moore
Steve and Ellen Morgan
Chris and Kim Morrill
Cheryl Mosley
Michael H. and Lisa C. Munsey
Kathy K. Munsey
Patrick Murtaugh
Bob and Sue Nave
Walter Neilsen-Steinhardt

Jo Nelson
Don Nichols
Dr. and Mrs. Donald B. Nolan
Dr. and Mrs. Clifford A. Nottingham
Richard A. Patterson
Joseph Patton
Barbara Perdue
Deirdre D. Perry
Brian and Christy Price
Michael Rader
Jim and Sally Randles
Patricia Rappold
Thomas Richards
Michael Rider
Melissa W. Robinson
William and Teresa Rogers
Donn and Debbie Samsa
Rob Sanchez
Martin and Julie Seay
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Jeremy Skiff
John and Elizabeth Slaski
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Joseph Smith
Steven A. and Connie V. Smith
Donald G. Smith, Jr., MD
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John and Sue Trinchere Foundation
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Christopher Wilkinson
Raymond David Williams
Mark E. Wiseman
Eric and Donna Witt
Larry D. Wood
Aubrey and Michelle Wright
J. David and Dee'Anna Wright

Commonwealth Society \$500+

Anonymous (79)
David Adams
Steven C. Akers
Donnie Ethan Allen
Susan Amos
Dillon Anderson
Dakota Anderson
Eric Anderson
Jeff Artis, In Memory of Jeremiah Stephens
Lauren Ashworth
Jody Baldwin
Ashley D. Banker
Charles Banker
Justin Barton
Anne Logan Bass
Richard Beall
Karen Y. Belcher
Mike R. Bell
Brian Belling
Joseph Bennett
Michael Bier
Mr. Gerald F. Bingeman Jr.
Dr. and Mrs. Nathaniel L. Bishop
Roger R. Blankenship
Lynne and Kelly Bledsoe
Zachary Blevins
Rene Bocanegra and Connie Bocanegra
Matthew Bolton
Richard Bond
Wayne and Betsy Bowers
James Bradley
Anthony Bream
Linda Brickey
Mr. and Mrs. Joseph Bridges

Hayden Brooks
Jeremy Brooks
Joshua Broughman
Nick Brown
Robert Brown
William Bryant, Jr.
John H. Burton, MD
The Butto Family
Mitchell Caldwell
Clyde Campbell
John Carlton
Zachary Cates
Heather Millar and Chris Chittum
Blake Chittum
Sean Chumbley
Earnest Cobbs, Jr.
The J. K. Cook Family Fund
Robert Cooper, Jr.
James and Noel Cosby
Grant Cox
Christian Crawford
James Cromwell & Kathleen Nolan
Chad and Megan Cronise
Lindsey Crouch
Michael Crouch
Shantelle Crouch
Kyle Culbertson
Jack Cunningham
Harwell McCoy Darby, Jr.
Kelmshon Davis
Nicholas Delp
Mark And Paula Derbyshire
James Dollman
Brandon Dooley

Megan and James Downing
Paul and Leigh Anne Droubay
Becky, Heath, and Rascal
David and Virginia Duggins
Tracy Dunbar
Esteban and Sarah Duran-Ballen
William Edgell
Senator John S. Edwards and Catherine
D. Edwards
Shannon Lee Elmore
Todd A. Evans
Colleen Faunce
Mark and Whitney Feldmann
Mr. Michael S. Ferguson
Jeffrey Flanagan
Mr. and Mrs. Sonny Fleisher
Joshua Flinchum
Ruben Flores
Fred and Sandra Flowers
Melissa Fuller
Mr. Harry Gallatin
Mark Garland
Todd D. Gerbers
William Gerding
Donovan Gillespie
Susan Goad
David Graham
Marie Lavinder Greer
Steven A. Hale
Gordon Hamilton
Milton Hardy, Jr.
Mary and Drew Harmon
Mr. Kenneth Harper
Jeffrey Hart

Heath Family	Gale and Regina Mabe	Megan Sink
Christina Hedges	Donnie and Kianna Marshall	Andrew and Sondra Slemp
David Hertig	Chris McGann	Mr. and Mrs. Thomas H. Smallwood
Gregory Hess	Declan McGettigan	James and Lutheria Smith
Austin M. Higgins	Wesley McKnight	Phyllis Smith
Clive Hillyard	Miguel Mejia	Kelly Smith
Mr. Keith Holland	Brad Merrell	Anthony Sowers
Kevin W. and Susan H. Holt	Jonathan and Emily Messenger	Leigh M. Spangler
Deborah Howard	Amy Misok	Ron Spellman
Matthew Huffman	Joseph Morris	Doris Steppe
M. Richard Huffman	Kyle Moyers	Karen Stevens
Dr. George Samuel Hurt III	John S. Myers, Jr.	Dawn M. Stoughton
Wilson Hux	David and Linda Nance	Lindsey Streng
Harold Hylar	Jason Neighbors	Frances Strumph
Coy Hypes	Lil Joe Norkus	Jeffrey Suttles
Hal and Sherri Irvin	Frankie Odom	James Switzer
Kathleen and John Jackson	Jena Owen	Ricky Thomas
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Charles Jones	Daniel Perkins	Robbie Thompson
Shannon Joyner	Keith and Jodi Poff	Jonathan Thompson
Martha Kabler	Chad Pommert	Michael Tilley
Timothy Kauffman	Phil Powell	Rich Tolley
Chris Keene	Lance Price	King and Fiona Tower
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Donald Kendrick, Jr.	Cindy and Rick Radford	Mr. John E. Vanluik
Tom and Kathy Kerkering Charitable Fund, a Donor Advised Fund of Renaissance Charitable Foundation	Eric Rauchenberger	Sarah Vecere
Bruce King	Ms. Cyndi B. Reese	Frank P. and Lisa M. Vineyard
Cameron Kornegay	David Reese	Lisa Wachholz
Scott and Lori Kroll	Justin Reeser	Anthony Wade
Yury Krotov	Kristina Repass	Eric Walker
Adam Lacks	Beverly Reynolds	Karen Walker
Mary LaGue	Michael W. Reynolds	Wyatt Walton
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James Landram	Isaac Richardson	Travis Whiting
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Mrs. Rebecca C. Lugar	Frances Segura	Sean Wright
	Ian and Kathy Shaw	Melissa Yopp
	Susan Short	

Contributions were made through the following funds held by the Community Foundation Serving Western Virginia:

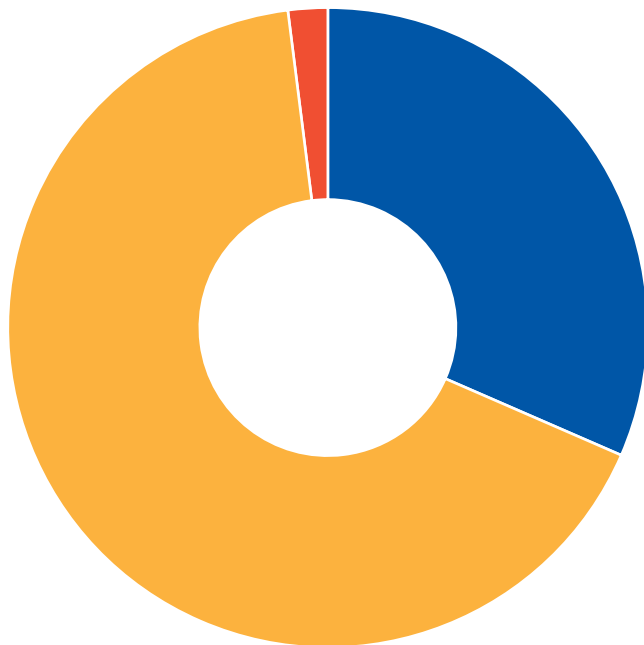
J. Spencer and Joy Frantz Donor Advised Fund of Community Foundation Serving Western Virginia	The Debra C. Meade Fund for United Way of Roanoke Valley of Community Foundation Serving Western Virginia
The McClung Family Fund of Community Foundation Serving Western Virginia	The Spetzler Fund of Community Foundation Serving Western Virginia

Contributions were made through the following funds:

The Karen and George Barnhart Charitable Gift Fund	The Donna L. Musgrave Musgrave Family Foundation
The J. K. Cook Family Fund	The Newbern Foundation
The Wilbur and Lucy Hazlegrove Fund	The John and Sue Trinchere Foundation
The Tom and Kathy Kerkering Charitable Fund, a Donor Advised Fund of Renaissance Charitable Foundation	The Whitaker Fund

REVENUE GENERATED

Together we raised \$5.87 million to serve our community as of June 30, 2023



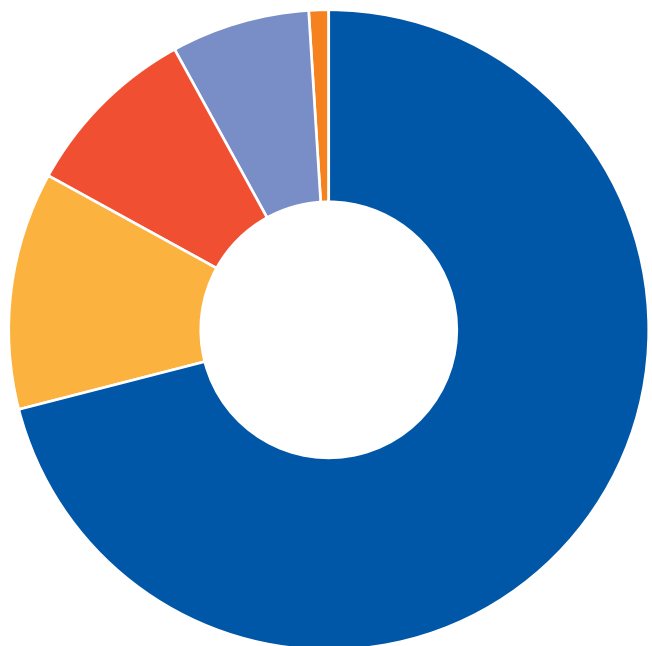
- **Campaign Revenue:** Funds raised from donations by individual donors, corporate and employee gifts in workplace campaigns. (**\$1.85M, 31%**)
- **Grant Revenue:** Funds awarded for specific purposes by grant-making organizations. This includes a Payroll Protection Loan Award. (**\$3.9M, 66%**)
- **Other Revenue:** Funds received from interest on checking and saving accounts, fees for processing designations, etc. (**\$0.11M, 2%**)

In addition, United Way of Roanoke Valley funding was used to bring in an additional **\$2.87M** to the community to directly support the work of United Way's partnering organizations.

COMMUNITY INVESTMENTS AND EXPENDITURES: \$5.8 MILLION

We are financially strong with \$3.8 million in net assets as of June 30, 2023

- **71%** United Way Community Collaborations and Impact Programs (**\$4.15M**)
- **12%** Donor Designated Gifts to Other Non-Profit Organizations (**\$0.69M**)
- **9%** Management and General Expenses (**\$0.54M**)
- **7%** Fundraising Expenses (**\$0.4M**)
- **1%** Dues to United Way Worldwide (**\$0.04M**)



Visit www.uwr.org/accountability to view the audited financial statements and IRS form 990 for United Way of Roanoke Valley for the period ending June 30, 2023.

Leaders For Change

Executive Committee

Melinda Payne | Community Volunteer
Board Chair
Tiffany Bradbury | Botetourt County
*Chair, Marketing and Communications
Committee*

Paula Brown | First Citizens Bank
Board Chair-Elect
Robert S. Cowell, Jr. | City of Roanoke
Chair, Operations and Finance Committee

Cheri W. Hartman, Ph.D. | Carilion Clinic
Chair, Community Impact Committee
Matthew Thomas | Wells Fargo
Chair, Resource Development Committee

Senior Leadership

Abby Hamilton
President and CEO
Terry Bridges
VP, Operations and Finance

Kianna Price Marshall
VP of Advancement
Cheryl Mosley
VP, Community Impact

Lara Thompson
*Director of Board Engagement &
Administration*

Operations and Finance Committee

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Robert S. Cowell, Jr.* | City of Roanoke
Esteban Duran-Ballen* | Hill Valley Healthcare

Lauren Eells* | Gentry Locke Attorneys
Shatenita Horton* | Freedom First Credit Union
Juliet Lowery* | Community Volunteer

Kristi Mallory* | Moog
Jillian Papa Moore* | City of Roanoke
Randy Myers* | Community Volunteer

Community Impact Committee

Antinette Beane | Roanoke City Public Libraries
John H. Burton, MD* | Carilion Clinic
Mark Church | Community Volunteer
Matt Crookshank | City of Roanoke
Charlene Day* | U. S. Justice Department
Cheri Hartman, Ph.D.* | Carilion Clinic
Rev. Anthony Holmes* | Loudon Avenue
Christian Church
Decca Knight | Standing for Equity in the
Roanoke Valley (SERV)

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Chuck Lionberger | Roanoke County Public
Schools
Bettina Mason, MEd., SHRM-CP, SWAM-VA* |
Mason Education Solutions
Jillian Papa Moore* | City of Roanoke
Raekwon Moore | Wells Fargo
Carly Oliver | Community Foundation Serving
Western Virginia
Bob Nave | Marsh McLennan Agency

Kenneth Nicely, Ed.D.* | Roanoke County
Public Schools
Dave Prosser | Freedom First Credit Union
Kathy Stockburger | Kathy Stockburger
Consulting
Verletta White, Ed.D.* | Roanoke City
Public Schools

Resource Development Committee

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John Herring* | Altec
Matthew Hubbard* | American National Bank
Bettina Mason, MEd., SHRM-CP, SWAM-VA* |
Mason Education Solutions

Kirtesh Patel, R.Ph., MBA* | Omma
Management
Jamie Priest | First Federal Credit Union
Eric Sichau* | Roanoke Regional Chamber
of Commerce

Matthew Thomas* | Wells Fargo
Brian Wells* | The Hotel Roanoke and
Conference Center
Victoria Wheeler | Momentum
Aubrey Wright* | Kroger Mid-Atlantic

Marketing and Communications Committee

Tiffany Bradbury* | Botetourt County
Kimberly Bratic | Friendship Manor
Christopher Finley* | LewisGale Regional
Health System

Hal Irvin, Ph. D.* | Fralin Biomedical
Research Institute at VT
Carolyn Kiser* | American National Bank
Ryan McBurney | Interactive Strategies

Brittney McGraw | WSLS
Josh Meyer | Virginia Tech

**Denotes member is on Board of Directors*

ADDITIONAL WAYS TO GIVE

Did you know that there are more ways to give outside payroll deduction, cash and credit cards?

Support United Way into the next century through one or more of these suggested giving options:

Donor-Advised Funds (DAF)

Set up a Donor-Advised Fund to make a charitable contribution now, receive an immediate tax deduction, and support the non-profit organization that makes sense for you.

Stocks and Securities

Make a long-term impact by donating appreciated stocks and securities to meet our annual needs or to contribute to our endowment fund. Transferring appreciated stocks allows you to avoid paying capital gains tax and deduct the full amount of your stock from your tax return.

IRA Contributions

If you're 70.5 years or older and have a traditional IRA, you're eligible to make a tax-free gift known as a QCD (Qualified Charitable Donation), even if you don't itemize deductions. Redirect your required distribution directly to United Way of Roanoke Valley.

Family or Community Foundation

Many donors and families have private family foundations for charitable gifts, or they make gifts through a designated fund from a Community Foundation. Simply request a grant be made to United Way of Roanoke Valley to support your intentions.

Bequests

Leave a thoughtful gift in your estate plans. Simply instruct your attorney to include United Way of Roanoke Valley as a beneficiary. Don't have a will? Go to <https://www.freewill.com/UnitedWay> to use our free tool.

Beneficiary Designations

Add UWRV to your retirement plan, IRA, or insurance policy's beneficiary form to ensure your legacy of support continues with ease.

Real Estate

Gift property, like a vacation home, parcel of land, or your residence to significantly benefit our community.

Charitable Remainder or Charitable Lead Trusts

Create a charitable trust to provide for your family and leave a lasting legacy.

Please consult with your financial planner or lawyer about the giving method that best fits your charitable goals. For more information visit: uwrv.org/planned-giving

